

BANDOR SYMPHONY ORCHESTRA

est. 1896

2021-2022: A SEASON OF RENEWAL

Corporate Partnership Opportunities



SUPPORT THE BSO AS A CORPORATE PARTNER

Corporate partners from across the greater Bangor region invest in their community through their support of the Bangor Symphony's artistic, education, and community programs.

Every year, the symphony reaches over 15,000 attendees and makes live music accessible to people of all ages through education programs and free events.

Your support makes it possible.



MARKETING OPPORTUNITIES

Corporate Partners are entitled to an array of marketing benefits, including recognition in marketing materials, ticket benefits, and more.

CLIENT HOSPITALITY & EMPLOYEE ENGAGEMENT OPPORTUNITIES

Your partnership may include a wide range of exclusive benefits attractive to clients and employees, including concert tickets, special receptions, corporate ticket discount program, and invitations to community celebrations.

COMMUNITY SUPPORT

The BSO serves its community with a comprehensive range of education and accessibility programs, including the Bangor Symphony Youth Orchestras, Young People's Concerts, the Know Your Orchestra! Voucher Program, and Music & Wellness at St. Joseph and Acadia Hospitals.



Members of the Bangor Symphony Youth Orchestras

MAINSTAGE CONCERTS

BENEFITS OF SPONSORSHIP	\$500 to \$1K Musician Sponsor	\$3K Concert Supporter	\$5K Guest Artist Sponsor	\$10K Concert Sponsor
Invitation for two to annual Donor Luncheon + Open Rehearsal	✓	✓	✓	✓
Company name listed in Corporate Sponsor section of program book (12K+ marketing impressions)	✓	✓	✓	✓
Brand recognition for one year on Bangor Symphony website	✓	✓	✓	✓
Invitation to Virtuoso Intermission Lounge and Post-Concert Reception at Masterworks Concerts	✓	✓	✓	✓
20% employee and client discount on select concert tickets		✓	✓	✓
Logo in print advertisements and in e-blasts to 5K+ subscribers		✓	✓	✓
Company signage and collateral in lobby, logo in pre-concert slideshow		✓	✓	✓
Recognition from stage during concert		✓	✓	✓
Complimentary tickets to sponsored performance		8 tickets	12 tickets	20 tickets
Opportunity to speak at post-concert reception			✓	✓
Tickets for two to Symphony Soiree				✓
Season subscription for two				✓

SPECIAL PROGRAMS

Unique events and community programs await your support! We are happy to provide benefit details for each sponsorship level.

SYMPHONY SOIREE

The BSO's biggest fundraiser of the year sees 200 attendees gather to support music education and classical music in the region, with live and silent auctions, delicious food, and stellar entertainment. Sponsors make the evening a success, year after year!

- Presenting Sponsor: \$5,000
- Performance Sponsor: \$2,000
- Live or Silent Auction Sponsor: \$1,000

BANGOR SYMPHONY YOUTH ORCHESTRAS

Over 100 students ages 8 to 18 from around Maine gather weekly to rehearse and perform with one of four BSYO ensembles. Through inspiring instruction, the BSYO improves the lives of youth,

- BSYO Season Sponsor: \$3,000
- BSYO Conductor Sponsor: \$500
- BSYO Section Sponsor: \$250

BANGOR ARTS EXCHANGE

Since 2017, the BSO has breathed new life into downtown Bangor with creative and accessible programs at the historic Bangor Arts Exchange, including the popular, free KinderConcert series, adult education classes, and a variety of unique musical events.

- BAE Series Sponsor: \$5,000
- BAE Event Sponsor: \$1,000

KNOW YOUR ORCHESTRA! VOUCHER PROGRAM

The Know Your Orchestra! Voucher Program offers children 18-and-under subsidized, \$5 tickets to BSO concerts throughout the year, while the annual Young People's Concerts introduce over 2,000 school children to the magic of live orchestral music for just \$3 each. Sponsors make these programs possible!

- Program Lead Sponsor: \$3,000
- Program Supporting Sponsor: \$1,000 and Up

MEET THE MUSIC MAKERS

The Meet the Music Makers Program sends small ensembles from the BSO to schools, community centers, and libraries in underserved regions for performances and interactive lessons. Program sponsors underwrite these important visits!

- Program Lead Sponsor: \$3,000
- Program Supporting Sponsor: \$1,000 and Up

“Our sponsorship of the BSO has been extremely rewarding both professionally and personally. The relationship provides a highly effective marketing strategy as well as multiple opportunities to celebrate with clients. Our collaboration with the staff and Maestro Richman has been flexible, creative and impactful to our business. My team is very proud to support the magnificent Bangor Symphony Orchestra - the cornerstone of the arts in the Bangor region.”

Thomas W. Gower, UBS Financial Services Inc./Argosy Wealth Management

TAKE THE NEXT STEP

Let's meet! We're happy to talk through sponsorship options and find the perfect fit for your business.

DETAILS

Corporate Partners can pay pledges for the BSO's 2021-22 season anytime between July 1, 2021 and June 30, 2022. Monthly payment plans are a great option!

Pledge Deadline for Season Announcement:
June 15, 2021

Pledge Deadline for Season Print/Web:
September 30, 2021



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